

Durga Puja Water Awareness Campaign

To celebrate Durga Puja in a unique way, Electrosteel carried out a social media campaign to signify the importance of water. We recognized three women as Durga's of water conservation, who have been relentlessly working in the field of water in India, and we highlighted their journeys on our platforms. The objective was to raise awareness on the subject of water conservation and the role these women have played in protecting this precious resource. The larger goal was to inspire others to act to conserve and protect our water bodies.



HAPPENINGS

"Electrosteel Sponsors ISO Plenary Meet in Jaipur"

The ISO annual plenary for Ductile Pipe related standard i.e. ISO TC5 SC2 took place from 16th-20th Oct in Jaipur. This year, India had the honour of being the host country. The meeting was organised in active collaboration with the Bureau of Indian standard (BIS), and Electrosteel was one of the sponsors and organiser of the event. It was attended by Mr. P Poddar, Mr. C Hahang, Mr. S Lahiri, and Mr. A N Dey who was the head of the Indian delegation. Delegates from more than 15 countries took part in the event physically and virtually. Intense deliberation on various standard formulation work took place during the meeting. It provided an opportunity for Indian industry professionals to collaborate with international experts, gain technical knowledge, and network with global standards professionals.



World Mental Health Day Celebration - SW

To mark World Mental Health Day 2023, centered around the theme "Mental Health is a Universal Human Right", Dr. Vishnu Vardhan, MD Psychiatry, addressed SW family, emphasizing the pivotal role of mental well-being in personal and professional development. The event featured engaging mind games and rewarded participants.

MONTHLY HIGHLIGHTS



Electrosteel at Pollutec: Showcasing Sustainable Water Infrastructure Solutions

Electrosteel France took part in the prestigious Water infrastructure event, Pollutec '23 last month held at Eurexpo Lyon, France. It is one of the world's largest trade exhibitions for environmental solutions. The ECL France team met various international customers, public authorities, and engineering offices along with local representatives of our brand. The objective of this event was to network with major players in the field of water, irrigation, industry, and sanitation sectors and have a better understanding of water management and network assets, a closer relationship with our customers, and an improved supply chain in France and abroad.



Supply and Delivery of The 1st FZMU Pipes Order

We are delighted that the first lot of FZMU pipes were delivered to the customer's site. FZMU ductile iron pipes, which are DVGW and SVGW certified, are a range of pipes with an outer coating of fiber cement mortar. These pipes reduce the carbon footprint of their construction sites and are economical, ecological, and sustainable (with a lifespan of more than 120 years, according to the DVGW). Manufactured in Arles, France, these pipes are set to make waves in the market.



Winning Gold in QCFI Andhra Pradesh State Level Competition by Ferro Team, SW

SW achieved double Gold Awards in the Quality Circles Forum of India (QCFI) AP State Level Competition. The Dispatch Team was honoured for reducing turnaround time for dispatch trucks, and the Ferro Alloy Team received recognition for their Ferro Alloy Densification system.



WE THE PEOPLE

Vijaya Dashami Celebrations - BW

BW celebrated Vijaya Dashami with fun and frolic. A photography competition on Durga Pratima/Pandal was organized and prizes were distributed to the winners. With Mr. Hirak Sil won the first prize, Mr. Abhishek Roy secured the second prize, and Mr. Subhendu Sarkhel earned the third prize. Songs, poems, and feelings about the puja celebration were shared by employees. The program ended with a group photo of all the staff members.



Navratri Festival Celebrations Galore at ECL HW and EW

On October 16, 2023, Navratri was celebrated in HW and EW. In Haldia, the Ladies Club organized a festival at ECL Housing, where Dandiya was one of the main attractions. Women from all corners of Haldia converged to take part in this lively dance and immerse themselves in the festive spirit.

In EW, Navratri was commemorated with the time-honored South Indian tradition known as Golu. It is a unique South Indian tradition where dolls of various categories are arranged in vertical steps and worshipped on all 9 days during Navratri. This year, a new idol of Saraswati, the goddess of knowledge and learning, was added to the Golu display. Ladies from all over EW were invited to visit and participate in the pooja. Following the pooja, all the guests were treated to Prasadam and Thambol, a customary offering, as a gesture of goodwill and community togetherness.



CSR & US



Classroom Renovation At Children's School - KW

Upon receiving a request from Kedarnath School in Sukchar, ECL KW team took on the task of painting and refurbishing the school's classrooms and corridors. ECL rightfully demonstrated its social commitment to improving the school's learning environment. The school management has since expressed their gratitude to us through a letter of appreciation for our proactive initiative.



ECL HW Brings Light to Anantapur Village with New Solar System

Anantapur village is home to many HW workers and their families. The Sub-Health Center infrastructure was poor with voltage fluctuations causing electrical appliances to malfunction, and the center invariably needed to close in the evening. ECL, as part of its Enterprise Social Commitment (ESC) scheme, installed a 1.5 kW solar system at the sub-health center with battery backup which will benefit not only the 150 families in Anantapur, but also the surrounding villages.



Distribution of Umbrellas in Nearby Schools - SW

Umbrellas were distributed to local government schools as part of a CSR initiative, bringing joy to the children who received them. #TechnologyThatCares



Quiz Time

How many medals has India won at the 19th Asian Games, Hangzhou - 2023

- 1) 107
- 2) 108
- 3) 109

Answer for the previous month. #3



“HE THAT PLANTS TREES LOVES OTHERS BESIDE HIMSELF.”

THOMAS FULLER