



Broadcast
Monthly Newsletter
May, 2023

CELEBRATION OF INTERNATIONAL WORKERS' DAY AT HO



HAPPENINGS

1. International Workers' Day

On 1st May, for the first time ever, we had special guests over at the HO. Two of the oldest & newest workers from KW & HW were invited to have some 'charcha' over chai, with the Top Management. During the heartfelt discussion, the Top Management enquired about their families, health & well-being. Workers appreciated the Company's "Bandhan" initiative, and suggested that it should be an annual event. Management also took note of their suggestions for improvements. What an experience it was!

2. Celebration of Mother's Day

It was celebrated on 31st May at KW, HW, BW & SW. A few mothers including the eldest mother at KW were invited and felicitated. Mothers shared their thoughts, children also participated and celebrated with various competitions like painting, dancing, singing, etc. ECL salutes all the mothers across the locations.



MONTHLY HIGHLIGHTS

1. 'Top Performing Container Exporter of the Year' award

ECL bagged this award under Syama Prasad Mookerjee Port Trust for FY22-23. It was presented by Shri Shantanu Thakur, Hon'ble Minister of State for Ports, Shipping & Waterways, at the Trade Felicitations Ceremony on 2nd May. The credit goes to all the members of ECL, across all Departments and Subsidiaries.

2. A team from India inspected FZMU production facility in France

Electrosteel France reached an important milestone with the successful inspection of the new range of FZMU pipes by senior management from India. These pipes with fiber cement mortar external coating reduce the carbon footprint at construction sites. Electrosteel just made the planet a little cleaner!

CSR AND US

1. Free Eye Cataract Identification Camp- BW

It was organized with the help of Rotary Hooghly Eye Hospital. A total of 84 persons attended the cataract screening camp. 16 patients were identified with cataracts and advised to report to Rotary Eye Hospital for free operation.

2. Ubharte Sitare by SW

It is a flagship CSR initiative started in FY22-23 that provides financial support to meritorious students & sports enthusiasts from nearby village schools & institutions in their education journey.

3. Donation of a new laptop to the local PS- EW

By donating the laptop to the police station, EW helped the Tamil Nadu Government's digitalization initiative of registering complaints on the spot and facilitating data uploading to track & update the status of the complaints.



WE, THE PEOPLE

1. Wellbeing Through Expressive Art Session

Wellbeing sessions were conducted by Ms. Angira at HO, KW & HW. Stress management ways were explained with fun activities. It was part of a continuous process by ECL to create happier & healthier workplaces across all locations.

2. Stupendous marks in board exams

This year, the children of a few employees scored astonishing marks (98% & above):
-Ms. Ishani Dutta, daughter of Mr. Santanu Datta (Coal, HO) scored 99% in ICSE (class X).
-Ms. P Manaswini, daughter of Mr. Anil Kr Raju (MBF, SW) scored 98.8% in SSC (class X).
A big congratulations to the proud parents.

