



Broadcast
Monthly Newsletter
March, 2023

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SAFETY WEEK CELEBRATION



INTERNATIONAL WOMEN'S DAY CELEBRATION



HAPPENINGS

1. Safety Week Celebration

National Safety Week was observed across all plants of the Electrosteel Group in India. Electrosteel has vowed to increase its focus & activities in the safety space in all locations. Under this commitment, for the 1st time ever, an inter-location best safety competition was arranged at KW. It was also a learning opportunity for the various participants from KW, BW, HW & other locations. Haldia Power Plant was judged as the winner followed by LMW (KW) and DIW hot-zone (KW) as the Runner up and 2nd runner-up, respectively. Various events were held in other locations also like safety oaths, awareness prog., training, competitions, prize distribution, mock drills, etc.

2. International Women's Day celebration

On Int. Women's Day, we asked team members (both male & female) to say a few words about a woman (or man) they knew & admired. It was also celebrated at different locations in their own way; for eg.- SW celebrated it with the theme 'Husbands serving and wives eating the food'.

3. Launch of mobile application 'ToolBox by Electrosteel'

We are very pleased to present 'ToolBox by Electrosteel', a business app at the service of our sales team and customers. This is a productive, practical and complete work tool, available from a mobile, computer or tablet, in real-time, on-the-go!



CSR AND US

1. Scholarship to underprivileged students (HW)

Electrosteel group always believes that 'Education is the passport to the future, for tomorrow belongs to those who prepare for it today'. As part of the Employer's Social Commitment Educational Scheme, HW has provided a quarterly stipend to ten underprivileged students (between class V to XII) around the vicinity of HW Plant. The amt. is being provided on a quarterly basis and shall be provided for 5 years.

2. State Sub Junior Volleyball Championship

The 26th State sub-junior volleyball championship was organised by Bansberia Santan Sangha. Electrosteel sponsored prizes. Mr. Becharam Manna, Minister-Govt of WB, Mr. Tapan Dasgupta, MLA-Saptagram constituency, Mr. Aditya Neogi, Chairman-Bansberia Municipality and other distinguished all India volleyball players attended the prize distribution ceremony.

3. Distributing dustbins to nearby villages

The ECL-SW distributed dustbins to Rachagunneri, S.T. Colony, B.C. Colony, and Challapalem villages as part of its CSR initiative.



MONTHLY HIGHLIGHTS

1. Ms. Priya Manjari Todi elected as CII Chairperson - Tirupati Zone

Electrosteel is honoured to announce that Ms. Priya Manjari Todi (Whole-time Director), has been appointed as Chairperson of CII (Tirupati Zone) for FY 2022-23. As an organization that empowers women globally, we believe this will go a long way in inspiring tomorrow & women leaders.

2. Silver award won by Khardah Works

KW has won the Silver Award of excellence in the SHE competition held by State Productivity Council, West Bengal.



WE, THE PEOPLE

Holi was celebrated in a grand way across locations of Electrosteel. Employees visited from office to office within KW plant and celebrated the festival of colours. Residents of ECL Township at HW gathered with their family members to celebrate Holi. The colourful day was followed by snacks & lunch. It was celebrated in a grand way at SW also. Even our employees from the France office along with a few guests from foreign nations experienced Holi at KW.

