



Broadcast
Monthly Newsletter
April, 2023

PANEL DISCUSSION ON THE EVE OF 'WORLD DAY FOR SAFETY & HEALTH AT WORK' - FACEBOOK LIVE

3:00-4:00 PM
28TH APRIL, 2023

LOCATION
ELECTROSTEEL CASTINGS LTD,
KHARDAH WORKS



TO BE LIVESTREAMED AT
FACEBOOK.COM/ELECTROSTEELGROUP

PANEL DISCUSSION



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THE WORLD DAY FOR SAFETY AND HEALTH AT WORK IS CELEBRATED ANNUALLY ON 28 APRIL TO PROMOTE THE PREVENTION OF OCCUPATIONAL ACCIDENTS AND DISEASES GLOBALLY. AT THE ELECTROSTEEL GROUP, SAFETY HAS BEEN AT THE EPICENTRE OF OUR OPERATIONS. ACROSS 110 PLUS COUNTRIES, THE ELECTROSTEEL GROUP IS PROOF THAT THE SAFER WE ARE, THE MORE PRODUCTIVE WE BECOME.

HAPPENINGS

1. Panel discussion on the eve of 'World Day for Safety & Health at Work'

This event was organized by ECL on 28 April '23 to discuss on safe work environment. A lot of experiences and ideas were discussed among the moderator and the panelists during this Facebook live event.

2. Bengali New Year/Poila Boishakh- 15 April

It was celebrated with high spirits at KW, HW & BW. Hawan was arranged at KW followed by prasad & lunch. At HW, the colony ladies club organised a full day program & dressed up in Bengali traditional sarees. Various performances by the children & ladies of the colony were arranged to make the day memorable.

3. Annual Sports & Valedictory Function - SW

Valedictory function was celebrated on 18th April 2023 at Central Conference Hall. Winners & Runners were given prizes for all the sports conducted namely chess, carrom, badminton, volleyball, cricket & running race.

WORLD DAY FOR SAFETY AND HEALTH AT WORK



CSR AND US

1. Sponsored Pt. Ajoy Chakrabarty's school Shrutinandan's Silver Jubilee event

ECL sponsored the world-renowned classical vocalist Pt. Ajoy Chakrabarty's school 'Shrutinandan' on the eve of its Silver Jubilee. To mark the occasion, day-long musical performances were presented by the students of the institute in the presence of Hon'ble Governor of WB-Sri C.V. Ananda Bose, Pt. Ajoy Chakrabarty & other founder members.

2. Donation of football to Adarshapally Jan Kalyan Samity- KW

To encourage young footballers of local area, KW has donated 5 footballs to Adarshapally Jana Kalyan Samity. This not only encourages youngsters to concentrate on studies but also to spend some time on fitness.

3. Bicycle donation to Local Administration- KW

ECL always stands in support with the local administration. KW has donated 8 bicycles to the duty staff of Khardah PS to support their motto of being available for the people around the clock. Commissioner of Police, Barrackpore was present during the event.

4. Prize distribution in Cultural Prog. at D.B Shivramnagar- HW

Like every year, Dihi Shivramnagar village organised annual Sports & Cultural program from 14-16 April. Yoga, go as you like, singing, dancing, & recitation were part of the program. HW sponsored all the prizes.

MONTHLY HIGHLIGHTS

1. Won awards at 35th CII State level QC Convention

Two teams from ECL (KW & BW) participated in the 35th CII State level QC Convention in Kolkata. Out of the 40 teams from different companies like Exide, Eveready, ITC, Tata, etc., our team LMW (Team Mukti) received the prestigious 'Special Jury Award' under the manufacturing category. The team from BW (Team Bulldozers) received 'Certificate of Participation'.

2. Green Shipper Award - Electrosteel France

EESA France was awarded the 'Green Shipper' label in the container category at the SITL trade fair, in Paris. They chose a new decarbonised logistics business model: motorised barges replaced truck transport to supply DI pipes & fittings to our industrial & logistics platform in Arles, France. This has already taken 6,000 trucks off the roads till a few months back & saved 1,300 tonnes of CO2.

3. SW won two awards from CII, Andhra Pradesh

SW won the Safety Innovation Award (1st Prize) from Andhra Pradesh, CII. Further SW Ferro Alloys team won 2nd Rank from CII - CCQC Award which was presented on 13th March 2023, in Vijayawada, Andhra Pradesh



WE, THE PEOPLE

1. Brahmotsavam at SW

Devotional activity i.e. "Sri Vari Brahmotsavam" took place at SW from 1-3 March 2023. It began with the Haldi ceremony followed by Dwajorohanam & concluded with Pavalimpu seva.

2. Internal TT Tournament - Electrosteel France

A Table Tennis friendly tournament was organized at EESA France office. A big stand-up to the finalists for their sportsmanship and to all the supporters for their enthusiasm and their support throughout the tournament.

