



Broadcast
Monthly Newsletter
June, 2023

JAL SEVAK SAMMAN, 2023



HAPPENINGS

1. Jal Sevak Samman

In 2023, Electrosteel organised its first edit of Jal Sevak Samman on the eve of World Environment Day. It is a brainchild initiative by Electrosteel, undertaken to felicitate those who've carried out exemplary work in the water space & impacted life for the better. It also showcased that ECL is not just a manufacturing company but a water infrastructure company also as the group has always been at the forefront of water conservation worldwide.

2. International Yoga Day

Electrosteel family practiced yoga at different locations to mark International Yoga Day. Some well known gurus also shared the importance of Yoga in our day to day life not only for physical health but for mental health also. At Electrosteel, life is a celebration of the values of yoga. Let's come together as Vasudeva Kutumbakam and stretch, breathe, and perform different Yoga Asanas together, to cultivate inner peace, strength, and well-being.



MONTHLY HIGHLIGHTS

1. World Environment Day, 2023

At Electrosteel, our core responsibility towards society is to promote & spread environmental awareness through Pro-Environment activities we conduct every yr at different locations.

-**HO** team collaborated with Kolkata Police, by planting saplings at the police stations, senior police officers participated with great enthusiasm.

-At **KW**, jute bags & saplings were distributed, drawing & quiz competitions held. 500 saplings were distributed among local people.

-At **BW**, env. day badges were distributed & saplings were planted followed by posters, slogans, quiz competitions & prize distribution.

-**HW** organised street rallies with environmental posters followed by tree plantation, environment poems, speeches by children, quiz for school children /contractor workmen, & drama on plastic pollution. Fruits saplings were distributed to workmen.

-**SW** planted 300 saplings on a 92 acres land followed by various competitions like quiz and creating small landscape parks on recycling theme.

-At **EW**, District Env. Engineer was the chief guest. Tree saplings were planted followed by quiz competition & prize distribution.

-Employees of all locations also shared the photo of their gardens.

2. Participation in the celebration of WED organised by National Env. Science Academy

ECL sponsored the event to represent our socio-enviro responsibility, attended by Mr. Susanto Roy, Env. dept. Prof T.R. Chowdhury, Env. Studies, JU & Dr. C Chakraborty, Former VC, CU were the guest of Honours.

CSR AND US

1. Distribution of umbrellas to local people- KW

ECL along with Khardah Sebanagan (NGO) distributed 175 umbrellas amongst pedestrians during the summer season to get relief from the scorching heat. Technology That Cares!

2. Development of children's school in Kulinpara

ECL helped in restructuring the urinals and toilets at Sandeepan Sikshayatan Children's School. We are proud to develop the sanitation system of the school.

3. Clean up drive at Kollafarm

On the eve of World Environment Day, SW organised a clean-up drive in the nearby village adjacent to Plant. Many staff and executives participated in the drive and conducted it successfully. This also helped in creating awareness on environment cleanliness, hygiene, and sustainability.



WE, THE PEOPLE

1. Khake Jarur Jana

Electrosteel practices gratitude by organizing an annual food fest where the senior management serves tasty, healthy & nutritious delicacies to the Electrosteel family across levels and locations. Everyone participated with great joy. True contentment comes through service not only to our customers but to everyone around us.

