

## Strategic Alliance: Electrosteel and CII Triveni Water Institute

The 9th Water Innovation Summit of CII Water Institute on 'Source Sustainability and Smart Water Management' took place in Delhi on 12th and 13th Dec 2023. An MoU was exchanged between Electrosteel and CII Triveni Water Institute. The signing establishes the basis of cooperation, collaboration, and consultation between the CII and the ECL on issues of mutual interest. The agreement fosters cooperation on water management initiatives in India. From Electrosteel, Mr. P Poddar, Mr. A Dey and Mr. S Lahiri attended the event. Mr. Poddar moderated the event during ECL's session and the special address was by Ms. D Thara, Additional Secretary Ministry of Housing and Urban Affairs, GOI.



## HAPPENINGS

### Electrosteel - KW Bags 2nd Runners-Up at CII ENCON Awards!

We're thrilled to announce that ECL- Khardah Works has bagged the 2nd RUNNERS-UP position in the Energy Intensive Group at the prestigious 16th CII ENCON Awards for Excellence in Energy Conservation, along with a 5 star rating. It is a validation of Electrosteel's commitment to energy conservation and sustainability.



### Fittings Team Won Bronze at Prestigious ASQ SATEA

The ECL Fittings team achieved a significant milestone by securing the bronze award at the 2023 ASQ South Asia Team Excellence Award held on 22 Dec in Delhi. The competition featured 24 finalists from renowned companies across diverse sectors such as JCB, Tata Power, Ashok Leyland, Amul among others. ECL emerged victorious, receiving the Bronze trophy and certificate in the manufacturing sector.



### SW Received Best Consistent Quality Performer Award by Hinduja Group

The Division of SW FeSi was honoured with the "Best Consistent Quality Performance Award - Ferro" by M/s Ashok Leyland Hinduja Group in Chennai.



## MONTHLY HIGHLIGHTS



### Letter of appreciation from PHED, Gov. of Sikkim

Electrosteel has always believed in utmost customer satisfaction. On Dec 6, 2023, the Public Health Engineering Department (PHED), Gov. of Sikkim, expressed their innate satisfaction by issuing a letter of appreciation. This was due to the comprehensive presentations made by Electrosteel on technical aspects of DI Pipes & Fittings, joining procedures, etc. We not only addressed all aspects but also effectively resolved practical problems and queries, reinforcing our dedication to exceeding customer expectations.



### Christmas/New Year celebrations across all units

Christmas and New Year were celebrated across ECL's offices and units in India and abroad. At our factory, chocolates were distributed by Santa and we re-lived all our childhood memories. Not only this, Ms. Jackie Irwin of Electrosteel UK baked Christmas cakes that she raffled off to her colleagues to generate funds for different charities. Cheers to the numerous individuals like Jackie across Electrosteel's 110-plus countries!



WE THE PEOPLE

IR Professional of the Year 2023

We are delighted to share that Mr. Nabin Kr. Tiwari (P&A Dept.), has been honoured with the "IR Professional of the Year - 2023" award by HRD India in association with The Economic Times. The award ceremony took place at Hotel Hyatt Regency in Kolkata on December 20, 2023.



ABP-INFOCOM - Change Maker Award 2023 on Cyber Security

We are thrilled to announce that Mr. Swarup Roy (IT Dept.), received the prestigious ABP-INFOCOM Change Maker Award 2023 for Cyber Security at the event on December 1, 2023. This recognition highlights his exceptional contributions at Electrosteel, showcasing our commitment to technological excellence and cybersecurity. Congratulations!



Promoting Healthy Living: Inauguration of Children's Park and Open-Air Gym in KW Colony

The inauguration of the Children's Park and Open-Air Gymnasium within the KW factory premises was a momentous occasion led by Ms. Radha K Agarwal and Mr. Sunil Katial. This initiative aligns with Electrosteel's commitment to promoting a healthy lifestyle and facilities aim to encourage well-being and active living.



SW Celebrates Annual Sports - the Friendly Cup!

In the Annual Sports Meet at SW, a Friendly Cup was organized, featuring Volleyball and Carrom tournaments for all Divisions. The Carrom tournament saw Common Division as winners and P&D as runners-up, while in Volleyball, MBF emerged as winners, with Common Division securing the runner-up position. Recognition and awards were presented by Mr. Rajiv Prakash. (Sr. VP, Operations).



Blanket Distribution Comforts the Underprivileged

In a recent CSR initiative, KW and HW units distributed blankets to the underprivileged from nearby villages, railway platforms, and the city streets. This compassionate act during the winter season is bound to bring joy and warmth to the underprivileged people.

CSR & US



Comfort in Crisis: EW Delivers Bed Sheets to Flood-Ravaged Villages

Kudos to the EW team for their quick response to Cyclone Michaung! As part of our CSR flood relief efforts, we've provided 700 bed sheets to the affected villagers. A small gesture makes a difference.



Urja Abhiyaan - SW

The Urja Abhiyaan (Plumbing & Electrician course) program for unemployed youth kicked off on November 30th, 2023 at the Skill Development Center. Mr. Suresh Khandelwal-SW COO inaugurated the program and urged the trainees to embrace sincere learning for a brighter future. He advised instructors to provide motivated and heartfelt training. This CSR initiative ensures regular monitoring and attendance for optimal skill development.

Quiz Time

Nearly what % of world's water is undrinkable?

- 1) 90%
- 2) 93%
- 3) 97%
- 4) 99%

Answer for the previous month. #2



Revitalizing Pond Alleviates Water Scarcity

Water conservation is a paramount focus and we have consistently strived to make a positive impact around us. In the village of "Dihi Shibrarnagar", located near HW, water scarcity has been a pressing issue, particularly during summers. In line with our commitment to social responsibility, we successfully initiated a project to clean and refurbish the pond. This endeavour will reduce rainwater wastage and is expected to provide relief to approx 162 residents facing water crises.



“Celebrate endings—for they precede new beginnings”

Jonathan Lockwood Huie