



# BROADCAST

MONTHLY NEWSLETTER

JUNE-JULY 2025

## IN THE SPOTLIGHT - MOMENTS THAT SHAPE OUR JOURNEY

### GREEN COMMITMENTS IN ACTION: WORLD ENVIRONMENT DAY AT ELECTROSTEEL

The Earth is bright, the Earth is blue,  
With skies above and oceans too.  
Her forests green, her mountains tall,  
She gives her love to one and all.

The 53<sup>rd</sup> World Environment Day on June 5, 2025, was a vibrant celebration across all of Electrosteel's units in India. The theme "Beat Plastic Pollution" was celebrated with a passionate commitment, planting saplings and hosting a variety of events. A dramatic performance highlighting the adverse effects of plastic was a major crowd pleaser, along with the Green Plant award. This grand celebration demonstrated Electrosteel's dedication to a sustainable future.



### EMBRACING WELLNESS: INTERNATIONAL YOGA DAY 2025

"Uniting the World, One Breath at a Time."

On June 21, Electrosteel celebrated International Yoga Day. Employees across all units participated in an hour-long yoga session, a shared experience that affirmed a collective commitment to wellness. This event was a powerful movement, a testament to inner strength, and a clear message that Electrosteel values the well-being of its workforce.





# JAL SADHANA - HONOURING OUR COMMITMENT TO WATER SUSTAINABILITY

## SPOTLIGHT ON WATER WARRIORS: JAL SEVAK SAMMAN 2025

On 31<sup>st</sup> August 2025, Electrosteel Castings Ltd. will once again shine a spotlight on the unsung heroes of water through the 3<sup>rd</sup> edition of Jal Sevak Samman. This initiative honours individuals who work tirelessly at the grassroots level to ensure water conservation, sustainability, and equitable access across West Bengal, Bihar, Jharkhand, and Odisha. With 68 impactful nominations, the initiative celebrates grassroots changemakers.

### JURY PANEL:



**Dr. Dhriti Banerjee**  
(Zoological Survey of India)



**Dr. Kalyan Rudra**  
(WB Pollution Control Board)



**Mr. Soumen Mitra**  
(Retd. IPS)



**Mr. Sunil Katial**  
(CEO, Electrosteel Castings Limited)

A landmark addition this year is Jal Manthan – The Water Summit, a platform fostering dialogue on sustainable water management. It will feature two sessions – Jal Pravah and Water Talk under Jal Vaani, with eminent speakers such as Dr. Mihir Shah, Mr. Ranjan K. Panda, Dr. Kalyan Rudra, Mr. Uddhav Kejriwal, Ms. Priyam Budhia, and Ms. Jyoti Sharma. Together, Jal Sevak Samman and Jal Manthan reinforce Electrosteel's mission to promote water stewardship and sustainability for a better tomorrow.



Photo taken during announcement press conference and jury meet of Jal Sevak Samman

## ENSURING ACCESS TO CLEAN WATER: SUPPORT FOR ARAMBAKKAM MARINE POLICE STATION

Responding to a request from the Arambakkam Marine Police Station, Electrosteel facilitated the provision of safe drinking water for the station personnel. After a site inspection, the team installed a pipeline, a Sintex water tank, and a motor, ensuring seamless water supply. The project involved laying pipelines, constructing a foundation, and enabling easy access to water through a motorized system, addressing a critical need and supporting those who safeguard our coasts.



## CLEAN WATER FOR YOUNG MINDS

Jikhurkhali Junior High School in Haldia faced a long-standing issue of clean drinking water. Stepping up to the challenge, Electrosteel Castings Ltd. arranged for a drinking water facility and a new water tank. This impactful initiative ensured that students now have access to clean, safe drinking water, solving a critical crisis and giving back to society in a fundamental way.



## PLANET FIRST - WHERE PEOPLE MAKE LEGACIES

### ROOTING FOR A GREENER FUTURE: SAPLING DISTRIBUTION DRIVES AT SCHOOLS AND VILLAGES

Electrosteel reinforced its commitment to sustainability through a dual initiative focused on spreading green values and environmental responsibility. A total of 1,300 saplings were distributed across four schools, engaging students and teachers in the mission to nurture nature and foster eco-conscious habits from a young age. Teachers lauded the effort and encouraged students to care for their saplings, making it a learning experience in sustainability.

Extending this green mission beyond campuses, Electrosteel also distributed saplings to residents of nearby villages, inspiring community participation in creating a healthier ecosystem. Villagers warmly embraced the initiative, pledging to plant and nurture the saplings, thus contributing to long-term environmental conservation.

Through these initiatives, Electrosteel continues to champion sustainability, growing together with communities and shaping a greener tomorrow.



## ELECTROSTEEL FRANCE WINS “GREEN SHIPPER” AWARD FOR SUSTAINABLE LOGISTICS

Electrosteel France received the prestigious “Green Shipper” label at the SITL trade fair in Paris for adopting a decarbonized logistics model that replaces truck transport with motorized barges to deliver ductile iron pipes and fittings to its Arles platform. This green initiative has already removed 6,000 trucks from the roads and saved 1,300 tonnes of CO<sub>2</sub> emissions, reinforcing Electrosteel’s commitment to sustainability and innovative solutions for a cleaner future.



## DRIVING GREEN: ELECTROSTEEL UK ADOPTS ELECTRIC MOBILITY

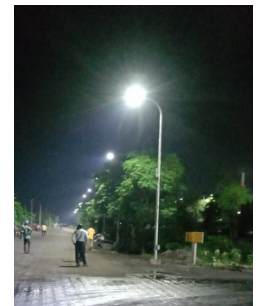
Electrosteel UK is accelerating its sustainability journey by transitioning its fleet to electric vehicles. To support this green shift, five new EV charging points have been installed for staff and visitors, available free of charge. This initiative reflects our commitment to reducing carbon emissions and promoting cleaner, eco-friendly transportation.



## HEARTS IN ACTION - SMALL ACTS, BIG IMPACT

### ILLUMINATING THE COMMUNITY

Electrosteel's commitment to environmental sustainability shone brightly with the installation of 12 solar lamp posts along the access road connecting Kashberia village to the Haldia plant in India. This initiative not only made nighttime travel safe but also marked a significant step toward a greener, more sustainable future.



### SPREADING CARE: HYGIENIC PRODUCT DISTRIBUTION

In a powerful move to promote women's health and well-being, Electrosteel distributed sanitary napkins to students at Prayabati Balika Vidyalaya. This initiative is a crucial step in improving menstrual hygiene, reducing school absenteeism, and creating a supportive environment for girls.



### BUILDING FUTURES THROUGH SKILL

The Electrosteel Srikalahasthi Unit, India, launched a Beautician Course at its Skill Development Centre, aimed at empowering women. With a passionate batch of 35 learners, this course provides hands-on, industry-relevant training to promote self-sufficiency. This initiative is part of a broader commitment to uplift local youth, particularly women, and contribute to the sustainable development of surrounding communities.



## UBARTHE SITARE: NURTURING DREAMS

Electrosteel's flagship initiative, "Ubarthe Sitare", continues to be a beacon of hope for deserving students. The Srikalahasthi unit, India, proudly provided financial assistance to four bright students facing financial constraints. This program is a powerful affirmation of Electrosteel's dedication to education and social upliftment.



## WE, THE ELECTROSTEEL FAMILY - WHERE PEOPLE MAKE LEGACIES

### GLOBAL SPOTLIGHT: MR. HAHANG FEATURED ON LEADING FRENCH ECONOMIC CHANNEL

An interview session with Mr. Cyrille Hahang on BFM Business was conducted about Electrosteel's initiative on the French Territory on Industrial project F<sup>2</sup>TDE. The interview was conducted in the presence of Monica Michel-Brassart Michel, former Commercial Director of the Port of Marseille-Fos and Member of Parliament for Bouches-du-Rhone, now President of Procames Pays d'Arles Vaucluse. Electrosteel France has already been a local partner to water companies for 23 years. India's Ambassador to France, Mr. Jawed Ashraf, also exchanged views on the occasion of the 25<sup>th</sup> anniversary of the strategic partnership between France and India.



## CELEBRATING TEAM SPIRIT: FUN, FOCUS, AND CREATIVITY AT ELECTROSTEEL

As part of the 60<sup>th</sup> anniversary celebrations, Electrosteel hosted a series of engaging activities across its units, blending fun with learning and strengthening team bonds. At the SW location, employees showcased their knowledge and enthusiasm in a spirited Quiz Competition, revisiting the company's rich legacy and milestones. The event saw energetic participation from multiple departments, with winners and high-participation teams receiving special recognition.

At the Srikalahasthi Unit, the excitement continued with creative and lighthearted contests. The "Spot the Difference" challenge tested observation skills, while the Slogan Competition encouraged employees to express departmental pride through impactful lines. Adding laughter to the mix, the quirky "Eat the Bun, Have Fun" contest had participants racing to finish buns without using their hands! These activities brought teams together, sparked joy, and reflected the true Electrosteel spirit of unity and celebration.





## BUILDING BETTER HABITS: ATOMIC HABITS WORKSHOP

A high-impact workshop on Atomic Habits was conducted, focusing on how small, consistent behavioral changes can lead to significant personal and professional transformation. The session was designed to help employees reflect on their daily routines, identify unproductive patterns, and adopt practical strategies for building positive habits. The workshop saw enthusiastic participation across departments.



## PATHBREAKERS OF ELECTROSTEEL - LEADING WITH LEGACY

Every great institution is built on the vision, determination, and relentless effort of extraordinary individuals. At Electrosteel, we proudly celebrate our Pathbreakers - pioneers who have not only led with purpose but also shaped the foundation for future growth.



**MR. VYAS MITRE RALLI**

Joining Electrosteel in 1972 as an Assistant Foundry Engineer Trainee, Mr. Vyas Mitre Ralli has grown with the organization and today serves as an Independent Director on the Board. An IIT Kharagpur alumnus with B.Tech (Hons.) in Metallurgical Engineering, he brings over 53 years of industry experience. As Plant Head of the Khardah Unit for more than a decade, and a key architect in the expansion and modernization of Srikalahasthi Works, Mr. Ralli's contribution has been instrumental in strengthening Electrosteel's operational excellence.

**MR. MAHENDRA KUMAR JALAN**

Mr. Mahendra Kumar Jalan began his career with Electrosteel in 1981 as Commercial Manager. In 1993, he was entrusted with setting up the Export Department for DI Pipes, a strategic move that positioned Electrosteel on the global map. After successfully building the export business, he took charge of domestic sales and marketing in 2003. His efforts were pivotal in expanding Electrosteel's global footprint and driving market leadership in the Indian market.

**MR. SOUMENDRA NATH BHOUMIK**

Starting his journey with Electrosteel in 1992 as a Civil Engineer, Mr. S. N. Bhoumik rose to become President, leading the Projects, Design, and Environment departments. Over an illustrious 33-year tenure, he was instrumental in driving the Project Department's success, with his technical expertise and leadership leaving a lasting legacy in Electrosteel's infrastructure growth story.

These stalwarts are more than leaders - they are torchbearers of Electrosteel's values and vision. Their legacy continues to inspire us as we forge ahead, building on the strong foundation they laid.

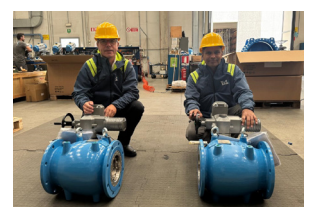
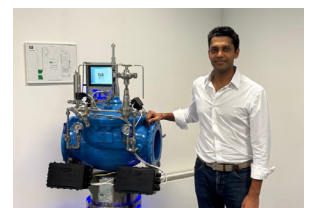
## NEW BEGINNINGS - EXPANDING DREAMS, ONE STEP AT A TIME

### A LANDMARK MILESTONE: ELECTROSTEEL WELCOMES T.I.S. TO THE FAMILY

Electrosteel Castings Limited proudly announces the successful acquisition of T.I.S. Service S.P.A., a leading Italian valve manufacturing major. The final signing took place on 30th July 2025 between Mr. Madhav Kejriwal, Whole-time Director, Electrosteel Castings Ltd. & President, T.I.S. Service S.P.A., and Mr. Eugenio Rota, CEO, T.I.S. Service S.P.A.

This strategic acquisition is a defining moment in Electrosteel's growth story, strengthening our position as a comprehensive solutions provider in the global water infrastructure sector. With T.I.S.'s decades of domain knowledge, strong brand legacy, and complementary product portfolio, we are poised to deliver even greater value to our customers worldwide.

T.I.S. Service S.P.A. will now operate under the co-brand T.I.S. - An Electrosteel Enterprise, with the new logo officially unveiled during a press conference on 4<sup>th</sup> August 2025.





## BIG SMILES AND BRIGHT BEGINNINGS: WELCOMING NEW JOINEES

A fresh wave of energy and enthusiasm has joined the Electrosteel family! We're thrilled to welcome this dynamic group of professionals who bring with them passion, talent, and new perspectives. As they embark on this exciting journey with us, we look forward to the ideas they will spark, the value they will create, and the milestones we will achieve together.

Here's to new beginnings, shared aspirations, and a future full of possibilities!



**Mr. Akash Maity**  
Jr. Officer  
OMC (HO)



**Mr. Amit Kumar Acharya**  
Dy. Manager  
Materials (KW)



**Mr. Ansuman Joshi**  
Manager  
QAD (KW)



**Mr. Arunava Bhuiya**  
Asst. Manager  
Materials (KW)



**Mr. Jayant Prakash Kashid**  
Asst. Gen. Manager  
Procurement (KW)



**Mr. Arabinda Mishra**  
Sr. Executive  
Despatch (KW)



**Mr. Saurabh Kr. Biswas**  
Engineer  
Fittings (HW)



**Mr. Kanchan Majee**  
Asst. Gen. Manager  
Materials (KW)



**Ms. Sonali Mitra**  
Sr. Executive  
Materials (KW)



**Mr. Rakesh Kumar Swain**  
Manager  
LMW (KW)



**Mr. Ratul Kumar Sadhu**  
Dy. Manager  
LMW (KW)



**Mr. Sanjoy Sahoo**  
Sr. Officer  
Accounts (HW)



**Mr. Shibam Ghosh**  
Dy. Manager  
DIW (KW)



**Mr. Sourav Ghara**  
Asst. Engineer  
DIW (KW)



**Mr. Subham Das Modak**  
Sr. Officer  
Accounts (KW)



**Mr. Suman Nath**  
Asst. Engineer  
Design (KW)



**Mr. C. Nagaraj**  
Sr. Engineer  
ELEC-MAINT (EW)



**Mr. Damodaran S**  
Asst. Gen. Manager  
HR (EW)



**Mr. Prakash Kumar M**  
Sr. Manager  
Materials (EW)



**Mr. Umesh**  
Sr. Engineer  
DIP (SW)



**Mr. Pichuka Nanda Kumar**  
Engineer  
DIP (SW)



**Mr. Aman Raj**  
Fire Officer  
Safety (SW)



**Mr. Bonthu Madandatta**  
Engineer  
DIP (SW)



**Mr. Baliji Bhaskar Sai**  
Tr. Chemist  
Quality (SW)



**Mr. Krishanu Nath**  
Asst. Chemist  
Punganuru Works (PW)



**Mr. Nellutla Ramchander Rao**  
Dy. Gen. Manager  
IR (SW)



**Mr. Elumalai S**  
Sr. Chemist  
STP (SW)

## A NEW TALENT IN FRENCH ENGINEERING

Electrosteel welcomes Osman, an engineering student who has joined the Technical Department of Electrosteel France for a specific assignment as part of his Grande École Internship. Osman is perfecting the 'TOOLBOX BY ELECTROSTEEL' app and developing new features with our teams.

At Electrosteel, we are committed to passing on our expertise, sharing our challenges, and offering our interns a concrete, useful, and educational testing ground.







# QUIZ

**ELECTRO**

## QUESTION OF THE MONTH

When was the first edition of Jal Sevak Samman (JSS) held?

- A. 4<sup>th</sup> June 2023
- B. 6<sup>th</sup> July 2023
- C. 31<sup>st</sup> August 2023
- D. 15<sup>th</sup> July 2023

Send your answers to: [25yearsofdipipes@electrosteel.com](mailto:25yearsofdipipes@electrosteel.com)

## LAST MONTH'S WINNER



**Mr. Pallab Bhatta**  
(Exports, Head Office, India)

**Congratulations on your outstanding contributions!**

**Correct answer for last month:** Dr. Asim Dasgupta, then Finance Minister of West Bengal

## MONTHLY MOTIVATION

“ You should never be afraid of anything.

- Late Shri Ghanshyam Kejriwal  
(OUR BELOVED 'BADA SAHAB')

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