



BROADCAST

MONTHLY NEWSLETTER

OCTOBER 2025

A MESSAGE FROM OUR CEO

TOGETHER, WE SUSTAIN

Over the past few weeks, the Indian Women's Cricket Team has shown the country what unity, belief, and collective strength truly look like. Their journey reminds us that success is not shaped by easy days - it is shaped by how a team stands together, supports one another, and keeps moving with discipline and heart.

At Electrosteel, this spirit lives in every shopfloor shift, every design review, every dispatch, every task and initiative carried out with focus and pride. Each role contributes to a much larger purpose - bringing life-saving water, progress, and reliability to communities across India.

Let's continue drawing strength from one another. Let's keep building, supporting, and believing, just like champions do.
Together, We Sustain!

Mr. Sunil Katial
(CEO & Director-in-Charge, Electrosteel Castings Ltd.)



IN THE SPOTLIGHT - MOMENTS THAT SHAPE OUR JOURNEY

BIJAYA DASHAMI: CELEBRATING THE VICTORY OF GOOD OVER EVIL

Bijaya Dashami at Electrosteel was celebrated with warmth and togetherness, symbolizing the triumph of good over evil. Employees gathered to share festive moments, exchange greetings, and enjoy traditional rituals. The event fostered unity and cultural pride, making the day memorable for all.



DIWALI CELEBRATIONS BRING JOY AND TOGETHERNESS

Diwali at Electrosteel was a dazzling affair filled with lights, laughter, and joy, spreading positivity and festive spirit. The celebration strengthened bonds and created lasting memories.



T.I.S SERVICE - AN ELECTROSTEEL ENTERPRISE AT POLLUTEC 2025

This edition of the #Pollutec2025 show marked an important milestone for us. T.I.S Service - An Electrosteel Enterprise, had the pleasure of presenting our new range of valves and accessories for the first time in France. Many customers and partners visited our booth, and we are grateful for the quality and richness of the exchange. These meetings confirm our desire to move towards more efficient, sustainable, and innovative water networks.



JAL SADHANA - HONOURING OUR COMMITMENT TO WATER SUSTAINABILITY



MR. SIMON ORAON, LIFETIME ACHIEVEMENT AWARDEE OF JSS 2025

A visionary leader and grassroots activist, Padma Shri Simon Oraon Minj, widely known as the "Waterman of Jharkhand," was honoured with the Lifetime Achievement Award for his extraordinary contributions to water conservation.

Since 1961, he has built five check dams and numerous ponds, transforming water availability across 51 villages in the Bero block. His efforts now irrigate over 2,000 acres of land, support three crops annually, and enable the production of nearly 20,000 metric tonnes of vegetables.

A living testament to community-led change, his work continues to inspire a more resilient, water-secure future.



GLOBAL WATER EXPO 2025 IN RIYADH

Electrosteel proudly participated in the Global Water Expo 2025 held in Riyadh, Saudi Arabia, a premier event that brings together the full value chain of water, wastewater, and environmental services under one roof. Electrosteel's presence highlighted its expertise in Ductile Iron Pipes, Fittings, and Valves.



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ELECTROSTEEL PARTICIPATED IN THE KY-TN AWWA WPC'25 CONFERENCE

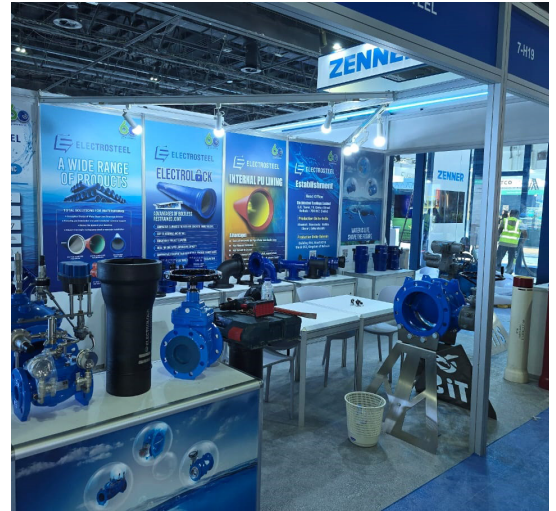
In Knoxville, TN, Electrosteel participated in the KY-TN AWWA WPC'25 Conference. This important regional event provided the platform to engage both long-standing and new industry contacts while presenting the latest updates in our marketing direction.

By blending thoughtful booth design with fresh branded materials, Electrosteel projected a strong and unified identity.

ELECTROSTEEL AT WETEX EXHIBITION, DUBAI

T.I.S Service - An Electrosteel Enterprise, proudly participated in the Water, Energy, Technology and Environment Exhibition (WETEX), organised by DEWA, held from 30th September to 2nd October 2025 in Dubai. WETEX serves as a premier global platform to highlight the latest innovations and advancements in water, energy, environmental sustainability, and renewable solutions. It brings together leading local and international companies to exchange ideas, showcase products, and share best practices.

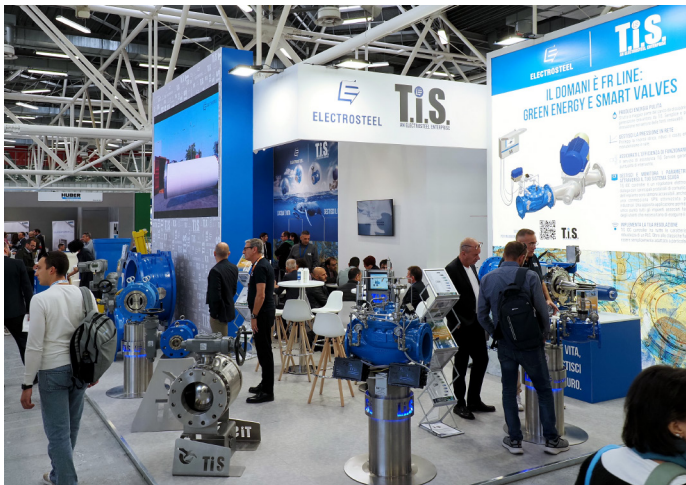
The company showcased its range of Ductile Iron Pipes, Fittings, and Valves, drawing significant attention and appreciation from visitors. The stall witnessed remarkable footfall and highly positive feedback, reinforcing Electrosteel's reputation as a trusted name in sustainable water infrastructure solutions.



SHAPING THE FUTURE OF WATER AT H₂O 2025 EXHIBITION, BOLOGNA

T.I.S. Service - An Electrosteel Enterprise participated in the H₂O 2025 Exhibition in Bologna, where innovation meets sustainability. Showcasing advanced Ductile Iron Pipes, Fittings, Valves, and water infrastructure solutions, the booth became a hub for live demos and meaningful exchanges with global water experts.

The experience reaffirmed Electrosteel's commitment to strengthening the world's water network, not just keeping water flowing today, but keeping the future flowing forward.



WE, THE ELECTROSTEEL FAMILY - WHERE PEOPLE MAKE LEGACIES

ETHNIC ELEGANCE LIGHTS UP THE WORKPLACE

Electrosteel came alive with vibrant hues and festive spirit as employees celebrated Ethnic Wear Day as part of the Diwali festivities. Dressed in traditional attire, everyone added their unique touch of culture and elegance to the day. The celebration was filled with laughter, warmth, and togetherness, beautifully reflecting unity in diversity and the joyous essence of the festival.



VICTORY AT THE ASIA PACIFIC YOGASANA SPORTS CHAMPIONSHIP 2025

Mr. Sandip Kumar Roy from Sales (Domestic) secured 3rd Position in the 41-50 Years Category, Mrs. Madhu Laxmi Mangal (Spouse) won 2nd Position in the Moms Category, and Ms. Ahona Roy (Daughter) earned 5th Position in the 5-9 Years Category, displaying remarkable dedication and skill through their participation in a series of Yogasana championships, organized under the World Fitness Federation of Yogasana Sports International this year. From the State Level Yogasana Sports Championship 2025 to the Asia Pacific Yogasana Sports Championship 2025, held at the Sheraton Imperial, Kuala Lumpur (Malaysia) on 14th October 2025, the family achieved outstanding results.



ELECTROSTEEL USA AT THE NEW SAVANNAH DEPOT

The new Savannah Depot at 421 Telfair Road now features a reimagined marketing corner that beautifully reflects Electrosteel's refreshed global identity. Spearheaded by Marketing Manager Kaitlyn Allen, the project was conceived, designed, and executed in record time, completed in under a week with the help of a dedicated paint crew and seamless logistical coordination.

The new corner is more than an upgrade - it is a testament to efficiency, creativity, and resourcefulness, serving as a hub for customer engagement and brand storytelling.

ELECTROSTEEL AT THE TRI-STATE CONFERENCE

Electrosteel proudly marked its third consecutive year exhibiting at the Tri-State Conference, represented by West Coast Sales Manager David Bridge. This consistent participation has strengthened Electrosteel's brand recognition, credibility, and lasting industry relationships.

This year, Electrosteel unveiled its refreshed branding, reflecting the company's evolving identity while maintaining the trusted reputation it has built over the years, reinforcing its position as a reliable and forward-thinking leader in the water infrastructure industry.



ELECTROSTEEL FRANCE: BACK-TO-SCHOOL PLENARY MEETING

Electrosteel France held its Back-to-School Plenary Meeting, focusing on innovation, product range expansion, and strengthening regional roots. Hosted at the remarkable Parc des Ateliers, Maja Hoffmann's architectural masterpiece, the event brought together partners and teams to share insights and reinforce collaboration. Special thanks to the CCI du Pays d'Arles for their support and to Benoît Ponchon, Director of the Port of Arles, for presenting our ongoing partnership. The meeting reflected the dedication and creativity of our teams, driving Electrosteel's vision for 2025-2026, built on innovation, partnership, and progress.



ELECTROSTEEL GRAND PRIX 2025 - UK



Engines roared and spirits soared as Electrosteel UK colleagues from across departments hit the track for the Electrosteel Grand Prix 2025. Tensions were high, engines were louder, and bumpers were tested as members of the Electrosteel team took to the track for the ultimate showdown. UK Colleagues from across departments suited up and unleashed their inner Lewis Hamilton, taking the perfect opportunity to let off some steam and maybe settle a few scores on the track.

NEW BEGINNINGS - EXPANDING DREAMS, ONE STEP AT A TIME

A warm welcome to our new joiners! At Electrosteel, your ideas and enthusiasm fuel our progress. We are excited to grow together, achieve milestones, and shape the future with shared purpose.



Mr. Anand K
Asst. Manager
PPC (PW)



Mr. B. Shrinivasa Reddy
JGM
HR & Admin (SW)



Mr. Gaurav Tripathi
Officer
DIP (SW)



Mr. Gundesha B
DET
(SW)



Mr. Rudra Rajak
DET
(SW)



Mr. Akash Bhattacharjee
Officer
Exports (HO)



Mr. Bapi Biswas
Dy. Manager
Fittings (HW)



Mr. Vaibhav Vasantrao Puranik
Asst. General Manager
Valve (KW)



Mr. Krishnendu Kabasi
Asst. Manager
IT (KW)

QUIZ

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QUESTION OF THE MONTH

Which organization won the 1st Prize in the Organizational Category of Jal Sevak Samman 2025?

- A. Aapka Anchal - Designed sustainable village-level water models in Bihar
- B. ADARSA - Implemented integrated watershed management in Odisha
- C. Nature & Adventure Study Group - Raised water conservation awareness in North Bengal
- D. Jal Shakti Abhiyan Team - Promoted water conservation campaigns across India

Send your answers to: 25yearsofdipipes@electrosteel.com

LAST MONTH'S WINNER



Mr. C. Thirumalai
(EW - Dispatch)

Congratulations on your outstanding contributions!

Correct answer for last month:

B. Encourage water conservation and community participation