



# BROADCAST

MONTHLY NEWSLETTER

MAY 2025

## IN THE SPOTLIGHT - MOMENTS THAT SHAPE OUR JOURNEY

### 60 YEARS STRONG: THE ELECTROSTEEL LEGACY

This year marks 60 glorious years of Electrosteel - pioneer in sustainable water infrastructure. From our humble beginnings as a cast iron pipe manufacturer to a global leader in Ductile Iron Pipes and Fittings, our journey showcases innovation, resilience, and unity.

Our newly unveiled 60 Years Logo symbolizes our six-decade commitment to excellence in water infrastructure, environment sustainability, global expansion, etc. Here's to a future shaped by our legacy and driven by our people.



### MOTHERS IN OUR HEARTS: A CELEBRATION OF LOVE

Electrosteel celebrated Mother's Day across all locations with a unique craft competition, where employees expressed their love and gratitude for their mothers through personal creations.

Memory boards filled with poems, inspiring messages, and cherished photos showcased the powerful bond of motherhood, beautifully blending nostalgia, humor, and affection.

The response was overwhelmingly touching, reflecting our collective admiration for the incredible women who shape our lives.

### ECHOES OF TAGORE: RABINDRA JAYANTI AT ELECTROSTEEL

"Not hammer-strokes, but dance of the water, sings the pebbles into perfection"

- Rabindranath Tagore

On 9th May 2025, Electrosteel celebrated the 164th birth anniversary of Rabindranath Tagore, also known as 'Pochishe Boishakh' since it is the 25th day of the Bengali month Boishakh.

The day featured lively performances by Electrosteel family members, including Rabindra Nritya (dance), Rabindra Sangeet (singing), Abritti (recitation), and Natak (drama).

This event honored Rabindranath Tagore's legacy and inspired enthusiasm among participants and audiences, creating a deeply engaging cultural experience.



## JAL SADHANA - HONOURING OUR COMMITMENT TO WATER SUSTAINABILITY



### ELECTROSTEEL USA ATTENDED WEASC/SC AWWA EVENT

The sales team of Electrosteel USA had a rewarding experience at the WEASC/SC AWWA event in Myrtle Beach, South Carolina, connecting with industry professionals and showcasing our latest solutions on tackling the biggest challenge in water works. Positive feedback highlighted meaningful conversations within the water community!

We look forward to participating again next year!

### ELECTROSTEEL AT THE WCW

David Bridge, our West Coast Sales Manager, effectively represented Electrosteel USA at the Water Conference of the West in Anaheim, California.

His presence enhanced Electrosteel's visibility in the western United States and facilitated connections with policymakers, engineers, and water professionals, showcasing our commitment to advancing infrastructure for sustainable water access.



### ELECTROSTEEL AT OMAN WATER WEEK: GULF WATER SUSTAINABILITY

The second edition of Oman Water Week at the Oman Convention and Exhibition Centre gathered global leaders to address pressing water challenges.

Hosted by NAMA Water Services, the event emphasized Oman's dedication to sustainable development. With keynote speeches, workshops, and networking opportunities, the conference provided valuable insights into the future of water sustainability.

Electrosteel was proud to engage in this innovative platform.

## HEARTS IN ACTION - SMALL ACTS, BIG IMPACT

### NOURISHING HOPE: A GESTURE OF CARE FOR THE SPECIALLY ABLED

Electrosteel initiated a heartfelt CSR initiative at the Graham Bell Centre for the Specially Abled in Pandua, Hooghly District, India, by distributing nutritional food to children with disabilities. This act went beyond providing nourishment; it aimed to affirm dignity and foster connections.

We remain committed to creating a positive impact in our communities.







## BUILDING BRIGHTER FUTURES: A NEW LIBRARY FOR SCHOOL

At Electrosteel, we believe in the power of education to transform lives. We are thrilled to announce the completion of a new library for Priyonath Girls' High School, an initiative we undertook with much pride, to provide students with a dedicated space to learn and explore.

Inaugurated by Mr. JP Jena, CHRO of Electrosteel, this new library will be a gateway to boundless stories, knowledge, and opportunities for the bright young minds at Priyonath Girls' High School.

## ENSURING SAFE SIPS: NEW RO PLANT AT SCHOOL

Electrosteel responded to a critical request from the District Collector to address the need for safe drinking water at Zilla Parishath High School in Thondamanadu.

We installed a state-of-the-art RO water plant, ensuring a safer environment for the 500 students.

This initiative has been warmly appreciated by the school community, supporting a healthier future for our young learners.



## WE, THE ELECTROSTEEL FAMILY - WHERE PEOPLE MAKE LEGACIES



## A LITTLE SUNSHINE ON SET

During a recent marketing session for team headshots, we had the joy of a special guest. Chelsea's youngest daughter, Sunny, joined in, bringing joy and reminding us of the strong family bonds and connections that the team cherishes. With Mother's Day approaching, it was a fitting moment to celebrate the balance between work and family that defines the Electrosteel USA culture.



## FACES OF INSPIRATION: THOSE WHO MOTIVATE US EVERY DAY

We proudly celebrate the incredible individuals who have completed 30 remarkable years with Electrosteel. Their journeys are not just milestones, but living legacies of loyalty, leadership, and quiet inspiration.



**R.M. Gupta**  
Sr. Vice President  
DIP (KW)



**Piush Lohia**  
President-Exports & Omc  
Export (HO)



**Abhijit Sengupta**  
AVP  
Development (KW)



**Sudipto Lahiri**  
AVP  
Operations (HO)



**R. Vadivel**  
DGM  
MECH.MAINT (EW)



**Sanat Kumar Ghosh**  
Sr. Manager  
Coating (KW)



**Rakesh Tripathi**  
AGM  
Fittings (KW)



**S.K. Das**  
Sr. Manager  
DIW (KW)



**Avijit Mitra**  
DGM  
Coating (BW)



**Arunabha Ghosh**  
AGM  
QAD (KW)



**Sajal Kumar Sil**  
Jt. Gen. Manager  
LMW (KW)



**Somnath Chakrabarti**  
Sr. Manager  
DIW (KW)



**Probir Mazumder**  
Sr. Manager  
Fittings (KW)



**Pradip Kumar Singh**  
AGM  
COP (HW)



**N.C. Bhandari**  
DGM  
DIW (KW)



**Biplob Ghosh**  
Dy. Manager  
QAD (KW)



**Satyendra Kumar**  
Sr. Manager  
Fittings (KW)



**Kunal Dasgupta**  
Sr. Manager  
MIS (KW)



**Purnendu Mandal**  
DGM  
DIW (KW)



**Subhas Chandra Singh**  
DGM  
DIW (KW)



**C. Chandramohan**  
Asst. Manager  
Finance (EW)



**A.K. Chathurvedi**  
JGM  
PROD (EW)



**R. Selvakani**  
Manager  
PROD (EW)



**T. Subramonia Pillai**  
AGM  
PROD (EW)



**C. Prakash**  
AGM - Stores  
MATLS (EW)



**S. Arunan**  
Jr.engineer  
ELEC-MAINT (EW)



**J.V. Prabhakar**  
Sr. Manager  
HR (EW)



**S.T. Ravikumar**  
Manager-Accounts  
Finance (EW)



**Ajoy Chowdhury**  
Gen. Manager  
DIW (KW)



**Alok Kumar**  
AVP  
DIW Maintenance (KW)



**Gautam Ray**  
Sr. Manager  
DIW (KW)



**Harihar Maiti**  
Sr. Manager  
DIW (KW)



**Sudip Chatterjee**  
Superintendent  
Despatch (KW)



**Sib Narayan Kahar**  
DGM  
DIW (KW)



**R. Kumar**  
Sr. Gen. Manager  
Accounts (EW)



**K.S. Varadharajan**  
Sr. Officer  
Marketing (SW)



**A. Kannan**  
Manager  
Marketing (SW)



**Balistar Kumar Singh**  
Sr. Officer  
Marketing (SW)



**S.N. Pandey**  
Sr. Manager  
Commercial (SW)



**G. Jothi**  
Sr. Manager  
Environment (SW)



**K. Anandan**  
Dy. Manager  
Quality (SW)



**K. Srinivasan**  
AGM  
Quality (SW)



**A. Joseph**  
Sr. Manager  
Commercial (SW)



**M. Murugesan**  
Executive  
Marketing (SW)

## PATHBREAKERS OF ELECTROSTEEL: LEADING WITH LEGACY

We honour the remarkable individuals-past and present who rose through the ranks with vision and perseverance, leaving a lasting imprint on Electrosteel's journey. Their leadership and contributions have helped shape the legacy we proudly carry forward today. Their stories remind us that greatness is built over time with courage, conviction, and an unwavering belief in the company's mission. Stay tuned as we will share each of their stories in our upcoming editions.



**V.M. Ralli**



**M.K. Jalan**



**S.N. Bhounmik**

## NEW BEGINNINGS - EXPANDING DREAMS, ONE STEP AT A TIME

### BIG SMILES AND BRIGHT BEGINNINGS: WELCOMING NEW JOINEES

A new chapter begins, filled with promise, purpose, and possibility! We are excited to have a group of passionate, driven individuals joining us at Electrosteel.

We look forward to the impact they will create, the ideas they will bring to life, and the future we will shape together. Here's to new journeys, shared dreams, and limitless possibilities!



**Samir Kumar Pati**  
Dy. Manager - Exports



**Robi Gupta**  
Engineer - DIW



**Probal Sil**  
DGM - Projects



**Nibedita Goswami**  
Executive - Legal



**Gautam Kumar**  
Sr. Engineer - Fittings



**Subhajit Dey**  
Engineer - DIW



**Rittwik Sen**  
Executive - Exports



**Dhiraj Singh**  
AGM - Sales & Marketing



**Apurba Biswas**  
Assistant - Despatch



**Aniruddha Saha**  
Sr. Assistant - P&A

## QUIZ ELECTRO

### QUESTION OF THE MONTH

**Who inaugurated the 'Small Dia Pipe' in Electrosteel, Khardah?**

Send your answers to: [25yearsofdipipes@electrosteel.com](mailto:25yearsofdipipes@electrosteel.com)

### LAST MONTH'S WINNER



**Mahesh Menti**  
(F&A, Srikalahasthi Works, India)

**Congratulations**  
**on your outstanding contributions!**  
**Correct answer for last month: 1998**

### MONTHLY MOTIVATION

“

Never think that a problem can be solved by experts only. They have become experts, but they must have been fools first to become experts. You cannot become an expert without being a fool first. You have to become a learner.

- Late Shri Ghanshyam Kejriwal  
(OUR BELOVED 'BADA SAHAB')

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