



BROADCAST

MONTHLY NEWSLETTER

SEPTEMBER 2025

IN THE SPOTLIGHT - MOMENTS THAT SHAPE OUR JOURNEY

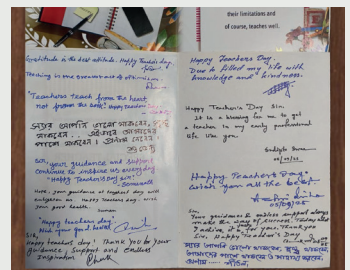
FROM POTTERY TO PIPES: A TIMELESS JOURNEY

Electrosteel's identity was explored through the timeless materials that have sustained life for millennia. These bowls, pots, and tumblers once carried water- the very essence of life for ancient civilizations. Today, those same materials carry the story of Electrosteel - its legacy, durability, and creative ingenuity rooted in the past, yet flowing into the future. The blue symbolizes water, our enduring promise to deliver this life-giving element with strength and reliability to people everywhere.



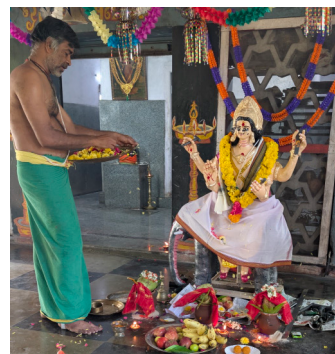
TO THE TEACHERS WITH GRATITUDE AND RESPECT

Teachers' Day was celebrated with heartfelt appreciation across Electrosteel's units, honouring mentors who inspire growth and learning. The celebration highlighted the contributions of internal trainers and leaders who nurture talent and foster development. It reaffirmed Electrosteel's belief in guiding growth through mentorship and continuous improvement.



CELEBRATION OF SKILL AND SPIRIT: VISHWAKARMA PUJA

On the occasion of Shri Vishwakarma Puja 2025, Electrosteel celebrated the spirit of craftsmanship and engineering excellence across all its locations. The event paid homage to Lord Vishwakarma, the divine creator of tools and technology, whose blessings are sought for safe and successful operations. The celebrations were marked by vibrant decorations, prasadam distribution, and a shared sense of purpose.



NAVARATRI CELEBRATIONS AT ELECTROSTEEL

Electrosteel celebrated Navaratri with vibrant enthusiasm, featuring a beautifully curated Golu display. Festivities across housing colonies included cake cutting, singing, games, and lively dandia performances. The event brought together tradition, creativity, and joyful participation, making it a memorable occasion for the entire Electrosteel family.



JAL SADHANA - HONOURING OUR COMMITMENT TO WATER SUSTAINABILITY



FROM RED SOIL TO GREEN DREAMS: THE JOURNEY OF LILABATI MAHATO

"Hail to thee blithe spirit," Ms. Lilabati Mahato, the legendary daughter of the red soil of Jhargram district (a part of Chota Nagpur Plateau), dared to dream green on parched lands with poor water retention capacity.

Despite personal challenges, she formed a Self-Help Group and mobilized nearly 500 women towards profitable natural farming through less water-intensive agricultural practices and resource management.

Through community participation, she implemented over 1,000 water conservation structures, improving groundwater recharge and soil moisture, and enabling year-round vegetable cultivation.

Electrosteel had the honour of presenting Ms. Mahato, a leader, mobilizer, pathfinder, and a true Jal Sevak, with the Jal Sevak Samman Award.

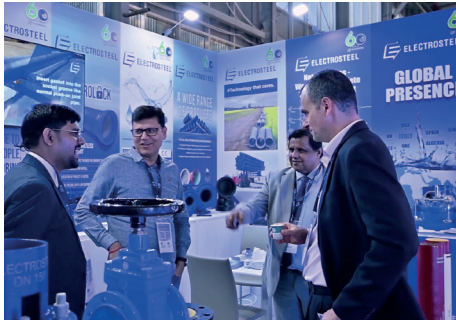


ELECTROSTEEL AT GLOBAL WATER EXPO 2025

Electrosteel proudly participated in the Global Water Expo 2025 held in Riyadh, Saudi Arabia, a premier event bringing together the full value chain of water, wastewater, and environmental services.

The expo served as a dynamic platform for global collaboration and innovation, showcasing cutting-edge technologies and sustainable solutions for the future of water management.

Electrosteel showcased its expertise in ductile iron pipes, fittings, and valves, reinforcing its global commitment to carrying life to people through reliable and sustainable water infrastructure.



HEARTS IN ACTION - SMALL ACTS, BIG IMPACT

SUPPORTING OUR EVERYDAY HEROES

On 26th August 2025, the Electrosteel team extended a thoughtful contribution to the Gummidipoondi Fire & Rescue Service Station, recognizing the immense dedication and risk undertaken by fire and rescue personnel every day. Chairs were donated to ensure their comfort during long duty hours.



BUILDING FOR THE FUTURE: TEMPLE RENOVATION

Responding to the requests of nearby residents, Electrosteel completed roofing work at the Shree Chelliamman Temple in Elavur. This initiative not only preserves a space of worship but also strengthens community ties by ensuring its continued role as a gathering place for years to come.



WE, THE ELECTROSTEEL FAMILY - WHERE PEOPLE MAKE LEGACIES

WORLD FIRST AID DAY CELEBRATION

Electrosteel celebrated World First Aid Day on 13th September 2025, in collaboration with OccuSure, an organization specializing in health and safety compliance at workplaces. The session demonstrated essential first aid techniques including Cardiopulmonary Resuscitation (CPR) to 50 employees from various departments.



INDOOR CARROM COMPETITION

An indoor carrom tournament was organized for Electrosteel employees in September. Ten teams of two participants each competed in knockout rounds, and the champion team was rewarded for their achievement, a celebration of skill, focus, and friendly competition.



ORGANIZING JOB FAIR AT KHAMARGACHI PVT. ITI COLLEGE

Electrosteel, a leader in the Ductile Iron pipes and fittings industry, continues to create employment opportunities for Industrial Training Institute (ITI) graduates across diverse locations and roles. Through apprenticeships and partnerships with ITIs, Electrosteel organized a Job Fair at Khamargachi Private ITI College, offering placements to deserving candidates and nurturing the next generation of skilled professionals.



KNOWLEDGE ON VALVES, POWER IN TEAMWORK

A comprehensive Training Session on Valves was recently conducted with the T.I.S. team from Italy, aimed at enhancing technical expertise and operational excellence.

The session provided valuable insights into advanced valve technology, design precision, and modern water infrastructure applications.

The learning session concluded with a friendly sports activity, strengthening team spirit and fostering camaraderie across teams.

NEW BEGINNINGS - EXPANDING DREAMS, ONE STEP AT A TIME

A warm welcome to our new joiners!

At Electrosteel, every new idea adds to the company's strength. With enthusiasm and innovation driving progress, the organization looks forward to achieving new milestones together and shaping a future built on shared purpose.



Mr. Anurag Jain
Dpty. Manager
Exports (HO)



Mr. Atul Singh
Sr. Officer
Exports (HO)



Mr. Manoj Kumar Damani
Asst. General Manager
Finance (HO)



Mr. Vivek Chandra Prasad
Asst. Vice President
IT (HO)



Mr. Saikat Guchait
Asst. Manager
SHE (HW)



Mr. Subhankar Das
Asst. Manager
IT (HO)



Mr. Swarup Chatterjee
Security Officer
Security (KW)

QUIZ ELECTRO

QUESTION OF THE MONTH

What is the broader mission of Electrosteel through the Jal Sevak Samman award?

- A. Promote pipeline technology
- B. Encourage water conservation and community participation
- C. Promote and Support Water Warriors
- D. Support government infrastructure projects

Send your answers to: 25yearsofdipipes@electrosteel.com

LAST MONTH'S WINNER



Mr. S. K. Nirmal (SW)

Congratulations on your outstanding contributions!

Correct answer for last month: C) Aloke Sarkar